



## 2016 Cornerstone Partner Levels and Benefits

*We are pleased to offer frequent and prominent recognition benefits designed to create a valuable sponsorship experience for your company. Look for several **NEW** items!*

### **GOLD - \$7,500 | Play a major role in delivering programs and services to AIA Kansas City members**

SAME BENEFITS AS SILVER LEVEL, **PLUS:**

- **Logo recognition in six issues** of *Building Blocks* weekly e-newsletter
- Recognized and introduced as “**Host Sponsor**” at one *Cocktails & Conversations* event
- **NEW** personalized name tags at AIA Kansas City events for **six representatives** of your company
- **Space rental benefit increases** to two free full weekdays
- Increase to a total of **five tickets** at a **reserved table** for annual Design Excellence Awards

### **SILVER - \$5,000 | Achieve significant exposure and interaction within the architectural community**

SAME BENEFITS AS BRONZE LEVEL, **PLUS:**

- **NEW: Private, informal conversation over coffee with AIA Kansas City board leaders and Executive Director**
- **NEW:** Personalized name tags at AIA Kansas City events for **four representatives** of your company
- **Space rental benefit increases** to one free full weekday or one evening/weekend

### **BRONZE - \$2,500 | Increase opportunities for meaningful “face time” with AIA Kansas City members**

SAME BENEFITS AS RED RIBBON LEVEL, **PLUS:**

- **NEW: Invitation for one representative from your company to attend the AIA Kansas City Annual Luncheon, honoring our Cornerstone Partners and our Member Firms** (held in May/June)
- Featured in an advertisement in *Building Blocks* weekly e-newsletter; one installment per year (distribution: 1,800 members, sponsors, and affiliates)
- Logo displayed in two issues of AIA Kansas City *Building Blocks*
- Opportunity to be recognized and introduced as “**Sponsor of the Month**” at one *Cocktails & Conversations*
- **NEW: Personalized name tags** at AIA Kansas City events for **two representatives** of your company
- **Logo** with link to your website on the AIA Kansas City website “Sponsor” page
- **Logo recognition** on Cornerstone Partner banner
- **Space rental benefit increases** to one free half-day (weekday)
- Two tickets to annual Design Excellence Awards (held in November)
- Option to pay **quarterly** or semiannually

### **RED RIBBON - \$1,000 | Enhance your company’s image by partnering with AIA Kansas City**

- Opportunity to propose one of your associates for AIA Kansas City’s **Pillars leadership program**, helping you shape your company’s future
- Invitations to *Cocktails & Conversations* and other invitation-only events for two representatives of your company
- Prominent name tags at AIA Kansas City events indicating you are a Cornerstone Partner sponsor
- Name listed, with link to your website, on the AIA Kansas City website “Sponsor” page
- Name listed on Cornerstone Partner banner, displayed in chapter office and at chapter events
- Opportunity to communicate directly with AIA Kansas City members and allied professionals by presenting a lunchtime continuing education program
- 20% discount on one full- or half-day (weekday) space rental to hold a private event at AIA Kansas City
- Option to pay semiannually